

Douglas Berger
Managing Partner
Innovate LLC.

Biography

Doug is the founder of INNOVATE, a management consulting firm specializing in enterprise-wide innovation and breakthrough growth.

Over the last 20 years, Doug has enabled a broad range of Fortune 1000 clients to achieve breakthrough business results. Innovate's clients are often in the midst of fundamental disruption within their industry. His experience includes information technology, consumer products, chemical, pharmaceutical, mining and natural resources. He has worked in Asia and Latin America.

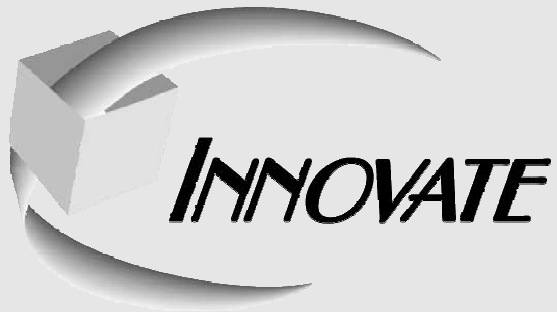
Doug began his career in the computer industry leading a number of advanced technology developments. He was Director, Worldwide Information Technology for Burroughs Corporation (now Unisys). Doug became the Technical Director, New Markets for Data General Corporation (since acquired by EMC).

Doug is the publisher of *The Innovators* ezine. *The Innovators* ezine is aimed at the community of leaders who are driven to cross the chasm from bold futures to today's business 'reality' and construct pathways for others. *The Innovators* features interviews, articles and references to build those pathways. In addition Doug is a highly regarded speaker on breakthrough innovation.

Doug instills in others a greater vision for what is possible. He is passionate about assisting leaders to achieve new futures for themselves and their organizations.

Doug holds an MBA from Carnegie-Mellon University and a BA in Physics from the University of Rochester.

Doug is married with two children, Nick aged 8 and Katey aged 5. He lives in New Jersey, where he is the Cubscout Leader and coach of his son's little league team. While having studied jazz dancing for many years, he admits to being completely out of his league when it comes to his daughter's tap, ballet and gymnastics.



Championing Enterprise-Wide Innovation

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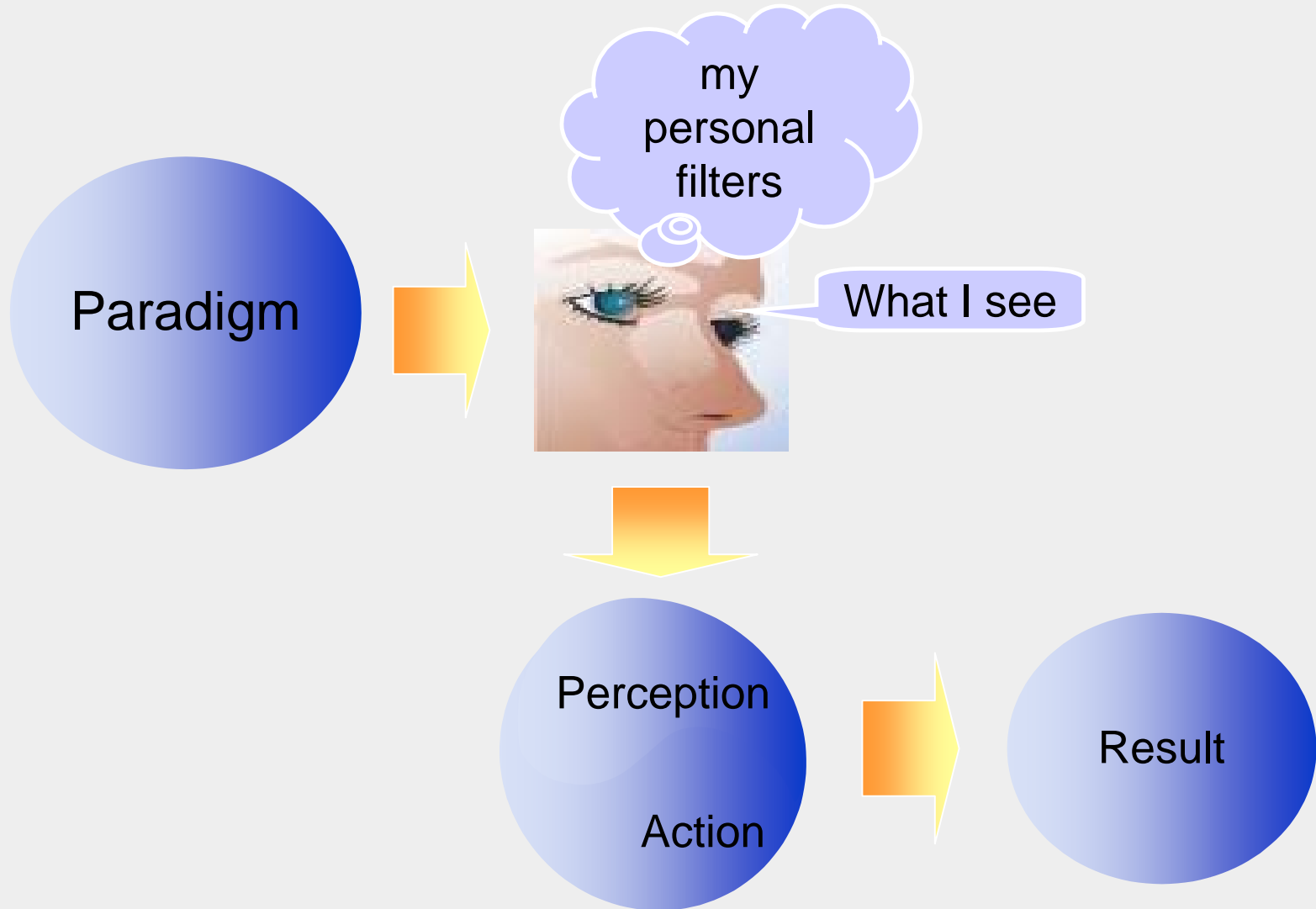
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The source of Enterprise Innovation is a shift in mental model

This makes possible

- New trajectory growth
- Breakthrough performance on a global scale
- Distinctiveness, not merely competitiveness
- An invented future

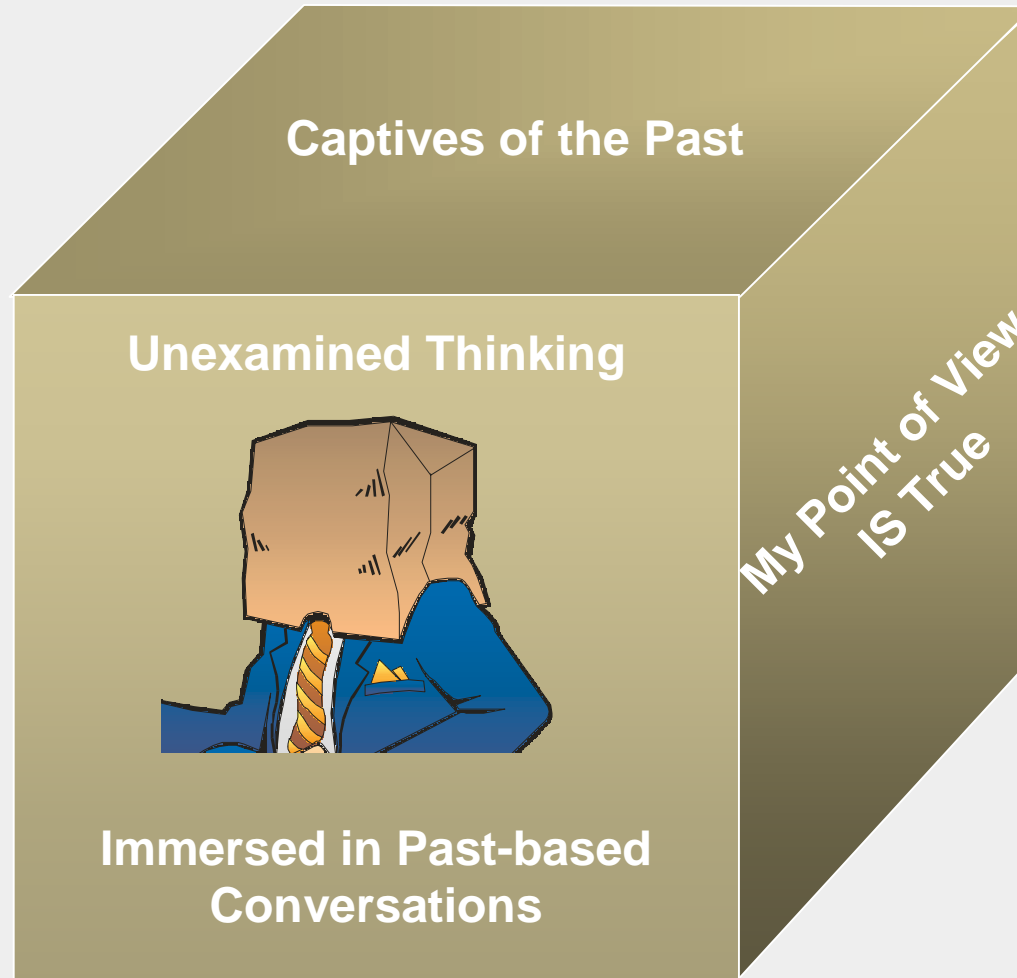
The Power of Mental Models



Inside the Paradigm or 'Paradigm Blindness'

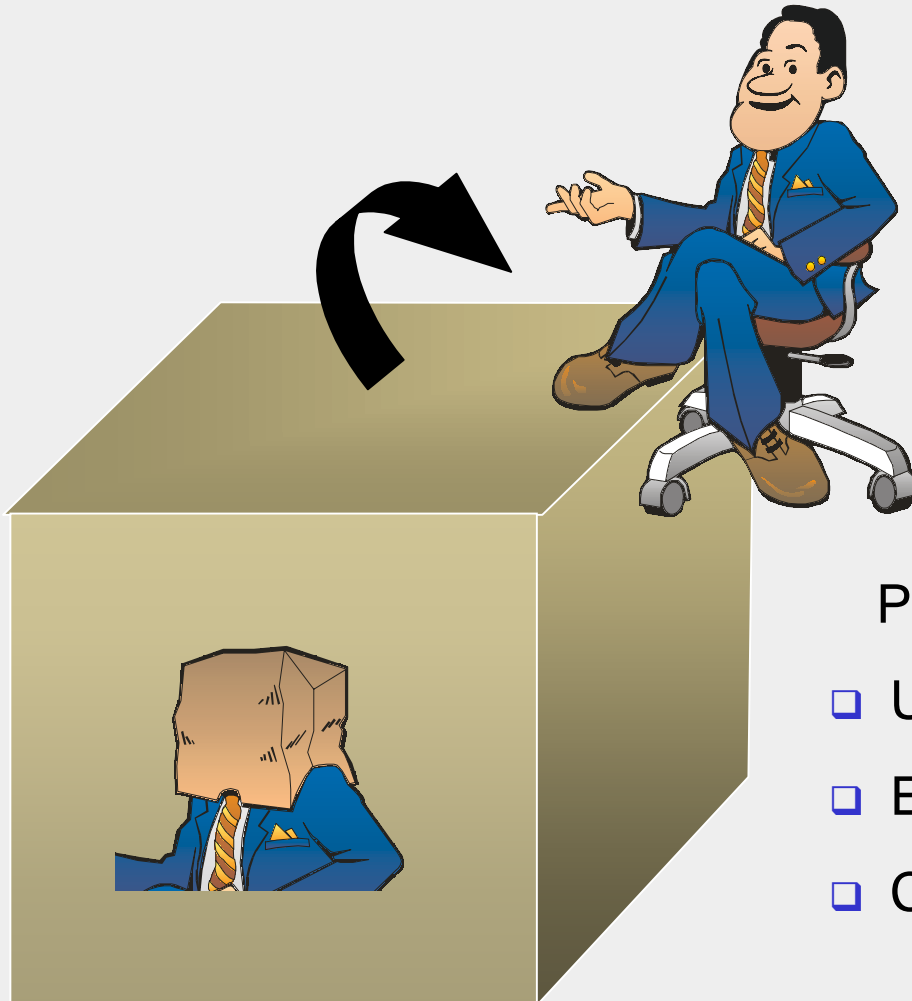


Self-Limiting Filters



1st Challenge:

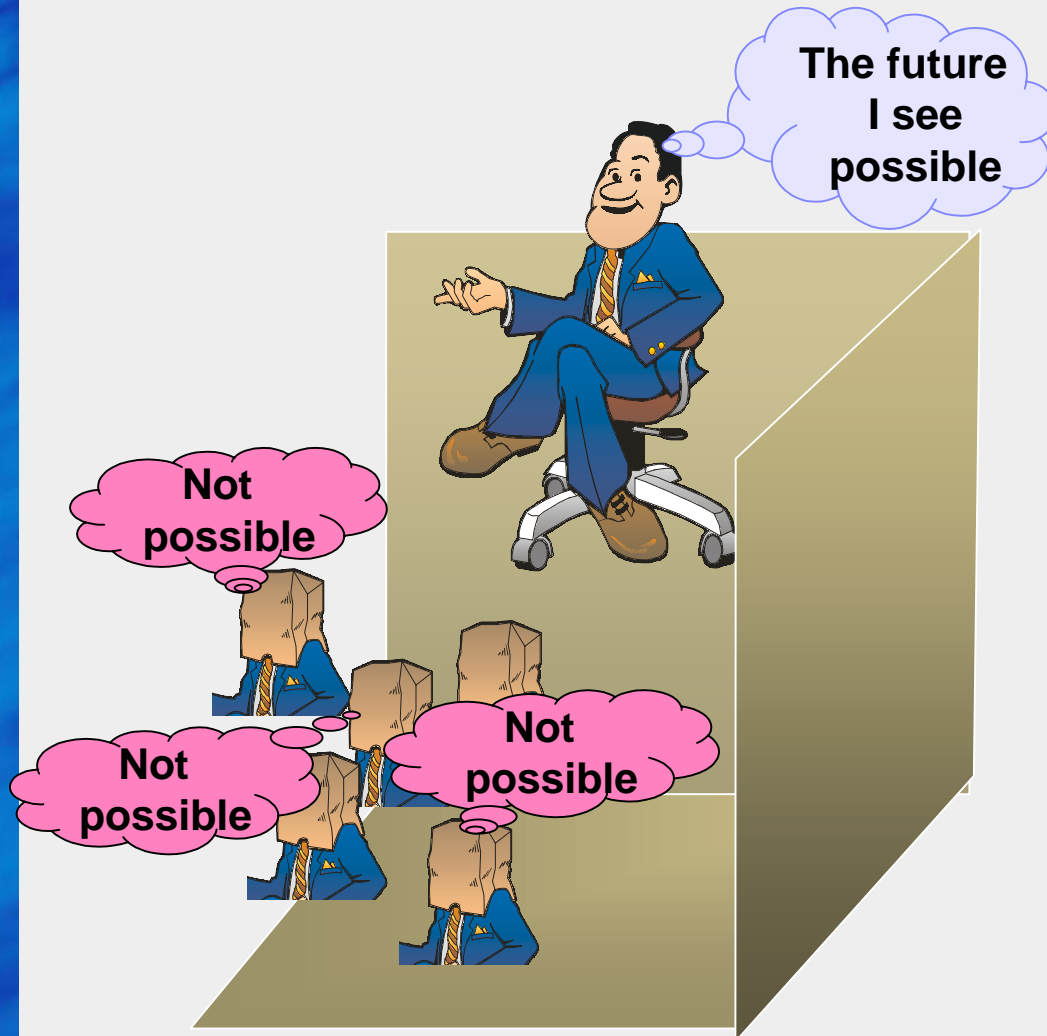
Unsticking Yourself from *Your* Mental Model



Past or POSSIBILITY... choose?

- Unlock your aspirations
- Explore your personal limitations
- Commit

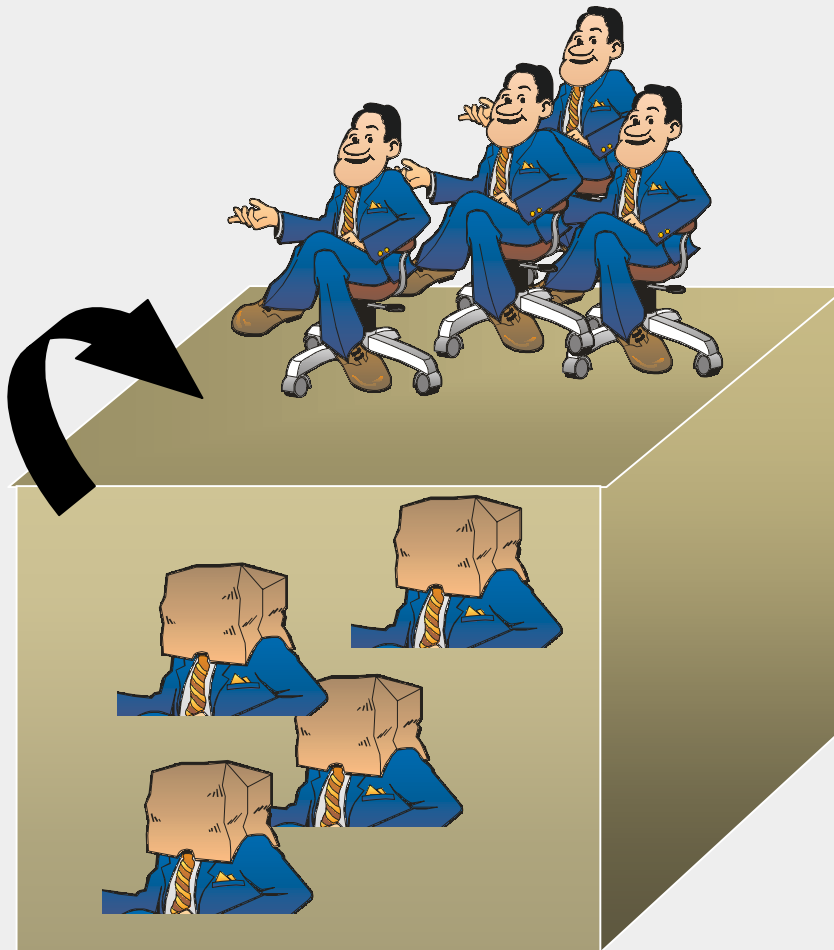
2nd Challenge: Staying Unstuck



- ❑ Speak the aspirational future ... over and over
- ❑ Personally act from the new future ... don't wait for others
- ❑ Build a personal community of empowerment

3rd Challenge:

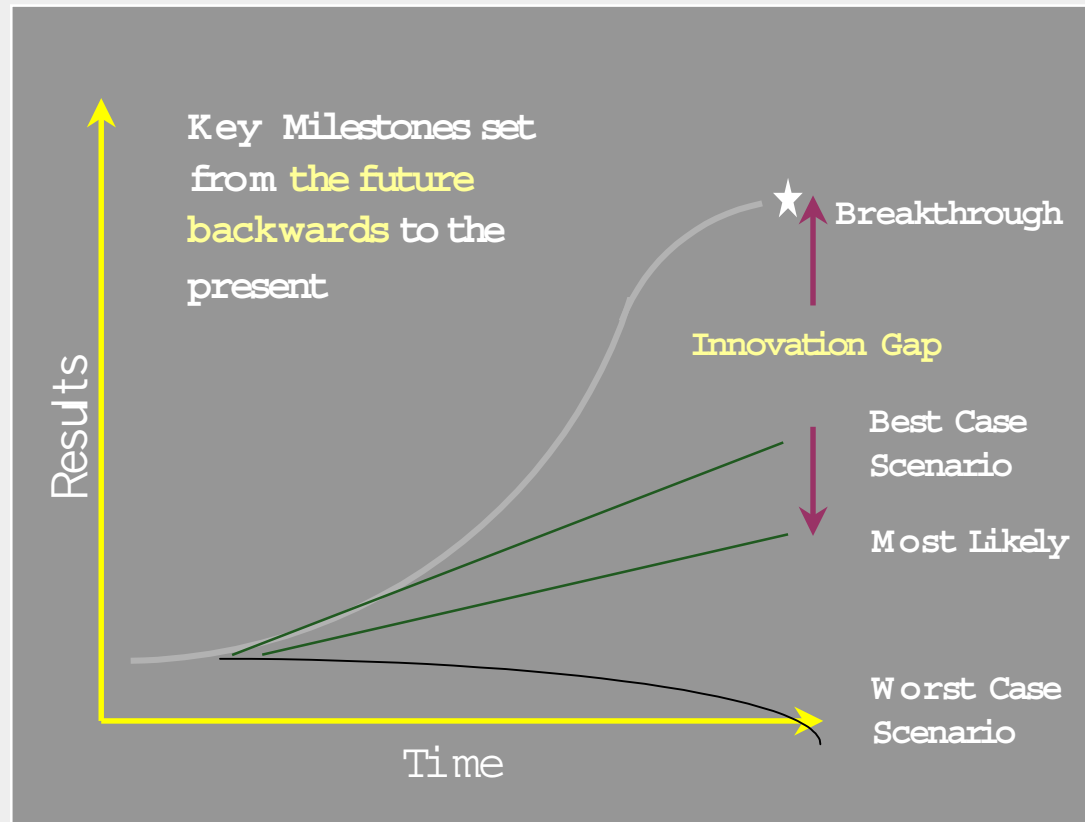
Unsticking Others from their Mental Model



Hands-on leadership

- ❑ Visibly free yourself from limits
- ❑ Teach new perspectives
- ❑ Encourage, stimulate and implement forward-thinking
- ❑ Execute outside traditional pathways
- ❑ Fast-track ambitious results

4th Challenge: Delivering on the Possibility



Be Relentless:

- Create new pathways for action
- Seize new opportunities
- Transform setbacks
- Identify and provide what's missing